

SANDRA CHUI HUYNH
612.636.9844

Profile

Exceed in ideation of print and brand development. Team Player.
Known for creativity and flexibility.

Education

BFA Graphic Design | 8.2003 - 12.2007
Minneapolis College of Art & Design, Minneapolis, MN

Work Experience

Freelance Graphic Designer | 6.29.2009 - 7.03.2009
Uno Hispanic Branding, Minneapolis, Minnesota
Provide design compositions for VeryFine juice labels.

Freelance Graphic Designer | 4.2006 - 10.2008
Ginger Asian Bistro, Edina, Minnesota
Provide full service branding for a new and up coming restaurant. Established design directions and managed all marketing efforts.

- Provide marketing materials for monthly promotions
- Design layouts for publishing advertisements
- Identity and branding system
- Maintain sales efforts through design campaign

Graphic Designer | 3.2007 - 12.2007
MCAD DesignWorks, Minneapolis, Minnesota
Meet with client to gain full understanding of the purpose of the design, include design objectives, type of medium to be use, and general company identity will all be addressed. Coordinate with Creative Director with ideation and design approach.

- Overlook and maintain ongoing design projects with existing clients
- Work with designers to achieve new strategic design campaign
- Provide design compositions for all new projects
- Proof check for final production

Performance

As a creative graphic designer, I would describe my role as a problem solver. When I am assigned a new project, I would find the best possible solution under tight deadline. I research, concept, and provide design compositions and take the project through approval processes, then create the end result.

Software Skills

Adobe After Effects | Dreamweaver | Flash | Illustrator | In-Design | Photoshop | Microsoft Office

Languages

Fluent in English and Chinese

Contact

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