



SANDRA CHUI HUYNH

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Profile

Exceed in ideation of print and brand development. Team Player.
Known for creativity and flexibility.

Education

BFA Graphic Design | 8.2003 - 12.2007

Minneapolis College of Art & Design, Minneapolis, MN

Work Experience

Associate Designer | 7.2009 - Present

Fast Horse Inc, Minneapolis, Minnesota

Collaborate with designers, writers, programmers and senior directors to create graphic solutions that solve marketing challenges.

- Communicate with clients on strategy to provide design direction to help reach their target audience
- Interpret design objectives that can be executed within budget
- Design within brand standards by keeping consistent with the brand identity look and feel
- Provide design compositions and revisions to create end result
- Promote agency through social media network

Freelance Graphic Designer | 6.29.2009 - 7.03.2009

Uno Hispanic Branding, Minneapolis, Minnesota

Provide design compositions for VeryFine juice labels.

Freelance Graphic Designer | 4.2006 - 10.2008

Ginger Asian Bistro, Edina, Minnesota

Provide full service branding for a new and up coming restaurant. Established design directions and managed all marketing efforts.

- Provide marketing materials for monthly promotions
- Design layouts for publishing advertisements
- Identity and branding system
- Maintain sales efforts through design campaign

Graphic Designer | 3.2007 - 12.2007

MCAD DesignWorks, Minneapolis, Minnesota

Meet with client to gain full understanding of the purpose of the design, include design objectives, type of medium to be use, and general company identity will all be addressed. Coordinate with Creative Director with ideation and design approach.

- Overlook and maintain ongoing design projects with existing clients
- Work with designers to achieve new strategic design campaign
- Provide design compositions for all new projects
- Proof check for final production

Software Skills

Adobe Illustrator | In-Design | Photoshop | Dreamweaver | Microsoft Office

Languages

Fluent in English and Chinese

Contact

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